

Georg-August-Universität Göttingen Module M.EP.12b: Perspectives on the Literature and Culture Industries	12 C 1 WLH
Learning outcome, core skills: Students enhance their knowledge about the approach to different areas of the literary and cultural industry. They reflect the specific approaches of the literary and cultural industry for non-scientific recipients. They acquire an overview of which texts and authors are absorbed by society. They improve their understanding of what target groups literary events aim at and learn to critically reflect on those events. In cooperation with the host institution, an internship may be utilized for a research-based master thesis.	Workload: Attendance time: 14 h Self-study time: 346 h
Course: Internship in a "Literary Business" (8-12 weeks, domestic or abroad) (e.g with a publishing company; for instance the Literarisches Zentrum, Göttingen, the Literaturherbst, a "literary business" outside Göttingen; in a museum (also non literary); in the area of cultural management with a cultural organisation; with a theatre)	
Course: Block Seminar or self-study unit <i>Contents:</i> Activity brief as well as a critical reflection on the marketing of English-speaking writers and their works in the literary scene; development of topics and theories concerning the sociology of literature	1 WLH
Examination: Internship report (max. 4000 words), not graded M.EP.12b.Mp: Literature in (Public) Use: Inside Views Examination prerequisites: Nachweis der Kenntnis literatursoziologischer Theorien Examination requirements: The internship report helps students to systematically document and reflect upon their internship experiences, and allows them to show that they know the specific challenges of the literature and culture industry, especially with regard to authors and publishing houses. Secondly, it allows them to show that they can critically reflect upon the realisation of the different formats, which they encounter. Furthermore, they show their abilities to adapt to the typical and untypical situations of the literature and culture industry and present their coping strategies, which they have developed for these situations. Foci of the internship report: <ul style="list-style-type: none"> • documentation of the internship: Students describe the most important experiences and situations of their internship. • reflections of the practical insights gained In the second part of the internship report students analyse and reflect upon their new findings and experiences. Further, they critically think about and evaluate their findings with regard to their distinct role during their internship, as well as their studies, the literature and culture industry and their later potential field of work.	12 C

Admission requirements: none	Recommended previous knowledge: none
Language: English, German	Person responsible for module: Prof. Dr. Barbara Schaff
Course frequency: winter or summer semester, on demand	Duration: 1-2 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 1 - 3