

# Curriculum Vitae      PD Dr. Jan Logemann

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Geb.:                    28.10.1975 in Bremen, Deutschland                    Prinzenstrasse 10-12,  
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## Education

2019                    Habilitation Neuere / Neueste Geschichte (Modern History), Georg-August-Universität  
Göttingen  
2007                    Ph.D. in History, Pennsylvania State University  
2002                    Magister Artium (M.A.) in Modern History and North American Studies, Humboldt  
Universität zu Berlin (and John-F-Kennedy Institute, Free University Berlin)

## Academic Positions

2021                    Ruhr-Universität Bochum  
*Visiting Full (W3) Professor for North American History*  
2020                    Universität Kassel  
*Visiting Full (W3) Professor for History of Great Britain and North America*  
Since 2017            University of Glasgow; School of Social and Political Sciences,  
*Affiliated Visiting Faculty (MA Program GLOCAL)*  
Since 2014            Georg-August Universität Göttingen, Institute f. Social and Economic History  
*Wissenschaftlicher Mitarbeiter (equivalent Asst. Professor)*  
2010-2014            German Historical Institute, Washington D.C.  
*Research Fellow and Research Group Director "Transatlantic Perspectives: Europe in  
the Eyes of European Immigrants to the United States, 1940-1980"*  
2009 - 2010           German Historical Institute, Washington D.C.  
*Visiting Research Fellow in the History of Consumption*  
2008 (Fall)            Bloomsburg University of PA  
*Visiting Assistant Professor in History*  
2002 – 2007           Pennsylvania State University  
*Teaching and Research Assistant, Pre- and Postdoctoral Lecturer in History*

**Academic Honors:**

2020	Ranking (Listenplatz) 2 for W2 Professorship Social and Economic History, Beuth Hochschule Berlin
2017	Ranking (Listenplatz) 1 <i>pari passu</i> for Juniorprofessur (W1 – Tenure Track) for Geschichte Nordamerikas in seinen transkulturellen Bezügen an der Ruhr-Universität Bochum
2016	EU Grant: Erasmus Mundus MA Program “Global Markets, Local Creativites” (Lead negotiator for Göttingen)
2010	BMBF Grant Application: Nachwuchsforschergruppe “Der Transatlantische Blick”
2009 - 2010	History of Consumption Fellowship, German Historical Institute, Washington D.C.
2005-2006	Sparks Graduate Fellow (Penn State University)
2004-2005	National Science Foundation Graduate Fellow
1998-1999	DAAD Fellowship Nordamerikastudien

**Current Research Projects:**

- Laufendes Forschungsprojekt: Zwischen Markt und Pietät: Bestattungskulturen und –märkte im transatlantischen Vergleich (Archivrecherchen seit Sommer 2020)
- Sammelband: Stefanie Middendorf / Laura Rischbieter / Jan Logemann (Hrsg.), *Schulden Machen. Praktiken der Staatsverschuldung im langen 20. Jahrhundert* (voraus. Campus 2023)
- Essay: Schuldenuhren: Staatsschulden sichtbar machen, in Rischbieter / Middendorf / Logemann (Hrsg.), *Schulden Machen* (in Redaktion)
- Aufsatzprojekt: Raising Walls around America: Border Images and the Politics of Populism, 1870s to 1920s (in Vorbereitung)
- Handbuchbeitrag: “Advertising in Germany”, in Robert Crawford (Hrsg.), *Routledge Companion to Advertising History* (in Vorbereitung – 2023/2024)
- Webprojekt: *Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1940-1980*: <http://www.transatlanticperspectives.org>

## Publications

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### *Books and Edited Volumes*

*Seminar Geschichte: Konsumgeschichte*, mit Reinhild Kreis (Berlin: De Gruyter, 2022)

*Konsum im 19. und 20. Jahrhundert. Handbücher zur Wirtschaftsgeschichte*, ed. with Christian Kleinschmidt (Berlin: De Gruyter, 2020)

*Engineered to Sell: European Immigrants and the Making of Consumer Capitalism* (University of Chicago Press, 2019) [Habilitation]

Reviewed in: *Economic History Review*, *EuropeNow*, *Journal of Design History*, *H-Soz-Kult*, *Business History Review*, *Journal of American History*, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte*.

*Consumer Engineering: Marketing between Expert Planning and Consumer Responsiveness, 1920s-1970s*, ed. with Gary Cross and Ingo Köhler (New York: Palgrave, 2019)

*Consumption on the Home Front During the Second World War: A Transnational Perspective*, ed. with Hartmut Berghoff and Felix Römer (Oxford: Oxford University Press, 2017).

*More Atlantic Crossings? European Voices and the Postwar Atlantic Community*, ed. with Mary Nolan, *GHI Bulletin Supplement* 10 (2014).

*Europe – Migration – Identity*, Special Issue of *National Identities*, ed. with Donna Gabaccia and Sally Gregory Kohlstedt 15,1 (2013).

Reissued as: *Europe, Migration and Identity: Connecting Migration Experiences and Europeanness*, hrsg. mit Donna Gabaccia und Sally Gregory Kohlstedt (London: Routledge, 2014).

*The Development of Consumer Credit in Global Perspective: Business, Regulation, and Culture*, edited volume (New York: Palgrave, 2012).

*Trams or Tailfins: Public and Private Prosperity in Postwar West Germany and the United States* (Chicago: University of Chicago Press, 2012). [Dissertation]

Reviewed in: *Journal of Economic History*, *EH-Net*, *American Historical Review*, *Central European History*, *Journal of American History*, *German History*, *Planning Perspectives*, *Reviews in American History*, *Social History*

### *Journal Articles*

„Das Geschäft mit den Toten: Bestattungen zwischen Markt und Moral im langen 20. Jahrhundert“, *Historische Anthropologie* 30 (2022): 350-376.

„Auf Zeit“ gekauft: Konsumfinanzierung und Zeitvorstellungen in Deutschland und den USA seit den 1890er Jahren, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* 108 (2021), S. 79-109.

- „‘Mixed Views’: Konstruktion und Kanäle deutsch-amerikanischer Wahrnehmungen seit dem Zweiten Weltkrieg“ (with Reinhild Kreis), *Vierteljahrshefte für Zeitgeschichte* 68 (2020): 642-656
- “Consumer Modernity as Cultural Translation. European Émigrés and Knowledge Transfers in Mid-Century Design and Marketing,” in: *Geschichte und Gesellschaft* 43 (2017): 413-437.
- “Transatlantische Karrieren und transnationale Leben: zum Verhältnis von Migrantenbiographien und transnationaler Geschichte“, in: *BIOS* 28 (2015): 1-23.
- “Europe – Migration – Identity: Connections between Migration Experiences and Europeanness,” *National Identities* 15,1 (2013): 1-8.
- “Remembering ‘Aunt Emma’: Small Retailing between Nostalgia and a Conflicted Past,” *Journal of Historical Research in Marketing* 5,2 (2013): 151-171.
- “Is It in the Interest of the Consumer to Pay Taxes? Transatlantic Differences in Postwar Approaches to Public Consumption,” *Journal of Consumer Culture* 11 (2011): 339-365.
- “Americanization through Credit? A Transnational and Comparative History of Consumer Credit in Germany, 1860s - 1960s,” *Business History Review* 85, 3 (2011): 529-50.
- “The Myth of a Bygone Cash Economy: Consumer Lending in Germany from the Nineteenth Century to the Mid-Twentieth Century,” mit Uwe Spiekermann, *Enterprises et Histoire* 59 (2010): 12-27.
- “Different Paths to Mass Consumption: Consumer Credit in the United States and West Germany during the 1950s and ‘60s,” *Journal of Social History* 41 (2008): 525 – 559.

#### ***Book chapters and other articles***

- “Governance and the State: Regulating “Modern” Shopping, 1920s to Present”, in Vicki Howard (Hrsg.), *Cultural History of Shopping, 1920-present* (Bloomsbury, 2022): 173-191.
- “Managing Consumer Capitalism: Artists, Engineers and Psychologists as New Marketing Experts in Interwar Germany,” in Moritz Föllmer / Pamela Swett (Hrsg.), *Reshaping Capitalism in Weimar and Nazi Germany* (Cambridge University Press, 2022): 208-231.
- “Measuring and Managing Expectations: Consumer Confidence as an Economic Indicator, 1920s-1970s,” in: U. Fritsche, / L. Lenel / R. Köster (Hrsg.), *Futures Past. Economic Forecasting in the 20th and 21st Century* (Berlin: Peter Lang, 2020), pp. 43-74.
- “Europabewusstsein in Exil und Remigration, 1930er -1950er,“ in: *Themenportal Europäische Geschichte*, 2020, <[www.europa.clio-online.de/essay/id/fdae-29053](http://www.europa.clio-online.de/essay/id/fdae-29053)>.
- “European Émigrés and American Commercial Design: Transatlantic Transfers in Midcentury Marketing” in Margaret Re (Hrsg.), *A Designed Life: Contemporary American Textiles, Wallpapers and Containers & Packaging, 1951-1954* (Baltimore: University of Baltimore Press, 2019), pp. 51-66.
- “Der Atlantik Einbahnstraße? Wechselseitige Transfers durch Emigranten und Rückkehrer um die Mitte des 20. Jahrhunderts,“ in: Volker Benkert (Hrsg.), *Feinde, Freunde, Fremde? Deutsche Perspektiven auf die USA* (Baden-Baden: Nomos, 2018), pp. 159-179.
- “From Wartime Research to Post-War Affluence: European Émigrés and the Engineering of American Wartime Consumption,” in: Hartmut Berghoff / Jan Logemann / Felix Römer (Hrsg.), *Consumption on the Home Front During the Second World War: A Transnational Perspective* (Oxford: Oxford University Press, 2017): 279-299.

- "Marketing History – Germany," (mit Ingo Köhler) in: Brian Jones / Mark Tadajewski (Hrsg.), *Routledge Companion to Marketing Research* (Routledge, 2016), pp. 371-388.
- "Was bleibt von Wilhelm Kaisers Amerika? Zur Geschichte der transatlantischen Beziehungen aus bremischer Perspektive," in: *Bremisches Jahrbuch* 94 (2015): 204-224.
- "Down and Out Downtown? Transatlantische Unterschiede in der Entwicklung urbaner Einkaufsräume, 1945-2010," in Michael Prinz (Hrsg.), *Die vielen Gesichter des Konsums, 1850-2000* (Paderborn: Ferdinand Schöningh, 2015): 231-249.
- "European Imports? European Immigrants and the Transformation of American Consumer Culture from the 1920s to the 1960s," *GHI Bulletin* 52 (Spring 2013): 113-133.
- "From Cradle to Bankruptcy? Credit Access and the American Welfare State," in: Jan Logemann (ed.), *The Development of Consumer Credit in Global Perspective: Business, Regulation, and Culture*, Edited Volume (New York: Palgrave, 2012), pp. 201-222.
- "Hans Knoll," in *Immigrant Entrepreneurship: German-American Business Biographies, 1720 to the Present*, Bd. 5R. Daniel Wadhvani (Hrsg.). German Historical Institute. Last modified July 23, 2012. <http://www.immigrantentrepreneurship.org/entry.php?rec=63>
- "Beyond Self-Service: The Limits of 'Americanization' in Post-war West-German Retailing in Comparative Perspective" in Lydia Nembach / Ralf Jessen (Hrsg.), *Transformation of Retailing in Europe after 1945* (London: Ashgate, 2012): 87-100.
- "Consumption and Space: Inner-City Pedestrian Malls and the Consequences of Changing Consumer Geographies," in Hartmut Berghoff / Uwe Spiekermann (Hrsg.), *Decoding Modern Consumer Societies* (New York: Palgrave, 2012): 149-170.
- "Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1930-1980," with Andreas Joch / Corinna Ludwig / Ashley Narayan / Barbara Reiterer, *GHI Bulletin* 48 (Spring 2011): 85-99.
- "Where to Shop? The Geography of Consumption in the Twentieth Century Atlantic World," in *GHI Bulletin* 45 (Fall 2009): 55-68.
- "Einkaufsparadies und 'Gute Stube': Fußgängerzonen in Westdeutschen Innenstädten der 1950er bis 1970er Jahre," in Adelheid v. Saldern (Hrsg.), *Stadt und Kommunikation in bundesrepublikanischen Umbruchszeiten* (Stuttgart: Franz Steiner, 2006): 103-122.

### ***Other Publications***

- "European Émigrés and the Transatlantic Circulation of Knowledge: Examples from Mid-20th-Century Consumer Capitalism," in: Migrant Knowledge <<https://migrantknowledge.org/2020/04/29/european-emigres-transatlantic-circulation-of-knowledge/>>, 29.04.2020
- "Consumer Engineering and the Rise of Marketing Knowledge, 1920s–1970s," in: History of Knowledge <<https://historyofknowledge.net/>>, 27.06.2019
- "Debt," in: Daniel Cook und Michael Ryan (Hrsg.), *Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies* (2015).

“Documents by Henry Miller,” in: William Pencak (Hrsg.), *Pennsylvania’s Revolution* (Penn State University Press, 2010): 361-380 (Übersetzung mit William Pencak).

“Sea World” and “Roller Skating,” in: Gary Cross (Hg.), *Encyclopedia of Recreation and Leisure in America*, (Woodbridge, Ct: Charles Scribner and Sons, 2004).